CONFINDUSTRIA UNGHERIA: THE NEW GATEWAY FOR A PAN-EUROPEAN INDUSTRIAL DEVELOPMENT

BUDAPEST / DEBRECEN

June 1ST and 2nd , 2023

Programme

THURSDAY JUNE 1ST - **BUDAPEST**

18:30 **Networking Cocktail for the celebrations of the Italian Republic**
Italian Embassy in Budapest c/o Istituto Italiano di Cultura
Budapest, Bródy Sándor u. 8, 1088

FRIDAY JUNE 2nd - **DEBRECEN**

7:30 Departure for Debrecen. *Bus is organized, location TBC*

10.00 Arrival in Debrecen and registration of participants at the **Kölcsey center**
Debrecen, Bethlen u., 4026

10.30 **Opening speech**
Roberto MASSUCCO, President, Confindustria Ungheria

10:45 **Network in East Europe**
Maria Luisa MERONI, President, Confindustria Est Europa

11.00 **Institutional greetings**
Dr. László PAPP, Mayor of Debrecen
Hungarian and Italian Authorities (TBD)

11.15 **Investing in Hungary**
HIPA (Hungarian Investment Promotion Agency)

Economic development and potential growth of Debrecen
Zoltán PÉCSKAY, Managing Director of EDC Debrecen Urban and Economic Development Center

12.00 **Financial Support for companies' Internationalization Strategies**
Alessandro PAOLI, Head of UniCredit International Center Italy
Andrea D'ALESSANDRO, Head of International Center UniCredit Bank Hungary

12:30 **Conclusions**
Raffaele LANGELLA - Director International Affairs, Confindustria

12.45 Buffet lunch

13:30 **End of Event**

15:00 Leaving Debrecen and arrival to Budapest. *Bus is organized*

18:00 Budapest Business Party by boat at Danube

Official Partner UniCredit